

## Privacy Policy

Before using the Site, users should read the terms of this Privacy Policy.

### 1. General Provisions

1.1. Use of the Website in any form constitutes the User's unconditional agreement with the terms of this Privacy Policy (hereinafter referred to as the Policy) and the terms and conditions for the processing of their personal information specified therein. If the User disagrees with the terms of the Privacy Policy, they must refrain from using the Website.

1.2. The terms and conditions of this Policy (including any of its parts) may be changed by PRIDEKZ TOO (hereinafter referred to as the Operator) without any special notice or compensation. The new version of the Policy shall take effect upon its posting on the Operator's Website.

1.3. By accepting the terms of this Policy, the User expresses his/her consent to the Operator processing the User's data for the purposes provided for in this Policy, as well as to the transfer of the User's data to third parties in the cases listed in this Policy.

The said consent may be revoked by the User only if he/she notifies the Operator in writing at least 10 (ten) calendar days prior to the expected date of termination of the Operator's use of the data.

Using the Site with a web browser that accepts data from cookies means that the User expresses his/her consent to the Operator collecting and processing data from cookies for the purposes provided for in this Policy, as well as to the transfer of data from cookies to third parties in the cases listed in this Policy.

Disabling and/or blocking the web browser option for receiving data from cookies by the User means prohibiting the Operator from collecting and processing data from cookies in accordance with the terms of this Privacy Policy.

### 2. The composition of personal information of Users that is received and processed by the Operator

2.1. This Policy applies to the following types of personal information:

2.1.1. Personal information posted by Users, including information about themselves when filling out a message submission form, other personal information to which the User provides the Operator access through third-party websites or services, or personal information posted by Users while using the Website. Personal information obtained in this manner may include, in particular, the User's last name, first name, telephone number, and email address.

Personal information posted by Users, including information about themselves when filling out a message submission form, other personal information to which the User provides the Operator access through third-party websites or services, or personal information posted by Users while using the Website. Personal information obtained in this manner may include, in particular, the User's last name, first name, telephone number, and email address.

2.1.2. Data automatically transferred to the Site during their use with the help of software installed on the User's device, including IP address, individual network number of the device (MAC address, device ID), electronic serial number (IMEI, MEID), data from cookies, information about the browser, operating system, access time, and the User's search queries.

### 3. Purposes of collecting and processing information about Users

3.1. The Operator collects and processes only that information about Users, including their personal data, which is necessary for the purposes specified below, as well as for the fulfillment of obligations stipulated by the user agreement:

3.1.1. Identification of the User for the purpose of concluding any agreements with the Operator and their subsequent execution;

3.1.2. Conducting promotions, surveys, interviews, testing and research by the Operator on the Website;

3.1.3. Establishing feedback with the User, including, but not limited to: sending newsletters, notifications in the form of SMS, emails, oral and written requests, processing requests and applications from the User;

3.1.4. Confirmation of the accuracy and completeness of personal data provided by the User;

3.1.5. Statistical and other research and/or analytical purposes, subject to the anonymization of the User's personal data.

3.2. Mobile applications may collect anonymous data about the User's location. Mobile applications may collect anonymous statistics about the use of the Site.

3.3. The User hereby expresses his/her consent to the transfer of personal information about him/her to the Operator's partners and third parties for the purposes specified in paragraph 3.1 of this Privacy Policy.

3.4. If it is necessary to use personal information about the User for purposes not provided for in this Policy, the Operator requests the User's consent to such actions.

#### 4. Processing information about Users

4.1. Personal information about Users is stored in accordance with the current legislation of the Republic of Kazakhstan.

4.2. Personal information about Users is not transferred to third parties, except in the following cases:

4.2.1. The user has consented to such actions.

4.2.2. The transfer is necessary to ensure the functioning of the Site and/or its individual functionalities.

4.2.3. The transfer is provided for by the current legislation of the Republic of Kazakhstan.

4.2.4. In order to ensure the possibility of protecting the rights and legitimate interests of the Operator and/or third parties in cases where the User violates the terms of the user agreement.

#### 5. Measures to protect information about Users

5.1. The Operator takes all necessary and sufficient organizational and technical measures to protect personal information about Users from unauthorized or accidental access, destruction, modification, blocking, distribution of personal information, as well as from other illegal actions with it.

5.2. When processing personal data of Users, the Operator is guided by the Law of the Republic of Kazakhstan dated May 21, 2013 No. 94-V «On personal data and their protection».

#### 6. Final Provisions

6.1. This Policy, the relationship between the User and the Operator arising in connection with the application of this Policy, as well as issues not regulated by this Policy, are governed by the current legislation of the Republic of Kazakhstan.